

Intro to Cybersecurity  
and Cyber Essentials

# Learn-A-Thon



The NetAcad Intro to Cybersecurity and Cyber Essentials Learn-A-Thon is giving you a chance to upskill so you can protect and defend our digital world!

### Earn a Digital Badge Today!

Cyber Essentials and Intro to Cybersecurity is a top concern for governments and organisations around the world. By participating in the Learn-A-Thon, you'll be on a pathway to learning valuable skills employers continually seek.



Contact your local Cisco Networking Academy Instructor for details.

## The hacking underworld

The increasing digitalization of our world is fueling an inferno of cyberespionage.



**59.5%**  
of all breaches



**6 trillion**  
will be spent on cybercrime damages worldwide by 2021



## Unprecedented demand for cyber superheroes

In this climate, there is massive demand for cybersecurity professionals in the workforce.

**3.5** Million **More** Cybersecurity professionals needed by 2021