



Networking
Academy



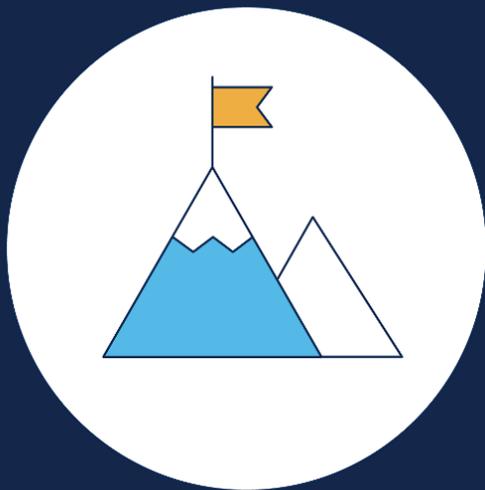
Cisco NetGames

LATAM 2025

March – June, 2025

**Be ready for these Games!
Be a NetChampion!**

Guideline to instructors



Goals

- Develop Networking talent in Latin America and the Caribbean.
- Induct teachers into instructor-led tools on the new netacad.com.
- Help academies recruit new students.
- Accelerate the learning process of students.
- Encourage CCST Networking certification.
- Promote competition between educational institutions.
- Create a practical competition for students on engaging architectural use cases, solving real-world lab challenges in a gamified environment.
- Recognize the commitment of instructors, academies, ASCs and, students.
- Involve the Latin American NetAcad community in joint work.

Your future in IT

The digital revolution is transforming industries around the world, including Latin America. With the growing demand for IT professionals, now is the perfect time to start your career in networking.



40.9 billions

Total number of devices expected by 2025, worldwide, including smartphones, computers, laptops, and IoT devices.¹



260%

Data Center Networking Market Size Projection to Grow in 10 Years (+\$60 Billion USD).⁴



72%

of IT professionals say their organization will have a network platform in place to handle one or more network domains.²



8.09%

Annual growth expectation for the IT services market in Latin America between 2023 and 2028 (+\$48.43 billion).⁵



95%

of IT leaders believe AI will increase workloads, but less than half believe their infrastructure is ready.³



8.5%

Latin America e-commerce market growth forecast from 2024 to 2028.⁶

[1] Statista. <https://www.statista.com/statistics/1101442/total-number-of-connected-devices-worldwide/>

[2] 2024 Global Networking Trends Report. <https://www.cisco.com/c/dam/en/us/solutions/enterprise-networks/2024-global-networking-trends.pdf>

[3] Cisco AI Readiness Index. https://www.cisco.com/c/m/en_us/solutions/ai/readiness-index.html#blade_introduction

[4] Precedence Research. <https://www.precedenceresearch.com/data-center-networking-market>

[5] Technavio. <https://www.technavio.com/report/it-services-market-in-latin-america-industry-analysis>

[6] Globe News Wire. <https://www.globenewswire.com/news-release/2024/06/19/2901023/28124/en/Latin-America-Ecommerce-Business-Report-2024-GMV-will-Increase-from-182-7-Billion-in-2023-to-Reach-269-8-Billion-by-2028.html>

Cisco NetGames | Step by Steps and Calendar

Marathon

Capture The Flag challenge

1



**Academy and instructor
recruitment**

*From December, 2024
IPD: 17/12/2024
19/2/2025
11/3/2025*

2



**Marathon NetGames
for students**

*March 24 – June 8, 2025
Launch event: March 25*

(+3 master classes: 24/4, 13/5 y 27/5)

3



Student recruitment

June 9 – 22, 2025

4



Capture the Flag

**ASC, academies, instructores and
student award announcement**

June 27, 2025

Marathon in Details | Networking Essentials



Duración
70 horas



Cost
For free



Level
Beginners



Modality
Online, instructor-led

Networking Essentials course + Network
Technician Career Pathway

Benefits

Instructors / Academies / ASCs

- Recognition, visibility and awards
- Certificate
- Virtual trophy
- Certification vouchers
- Cisco Store Kit
- Attracting new students

Students

- Free training
- Sessions with experts
- Badges and digital certificates
- Participate in the NetGames – Capture The Flag Challenge
- Prizes and recognition
- Certification vouchers



***IMPORTANT:** Only students who earn a grade equal to or higher than 70% on any final exam attempt will earn the digital badge. Students who have already received the badge for this course at some point will not receive it again.

Course Overview

Networking Essentials provides learners with a broad foundational understanding of networking. It is suitable for anyone interested in a career in IT, or a related career. This course provides an engaging, self-paced learning experience using Packet Tracer simulation, interactive activities, and learning everyday devices found at home.

Benefits

Learners develop a foundational understanding of the high-level network architecture and how a network operates.

- ✓ Gain the skills needed for entry-level job, internship, and apprenticeship roles, such as Network Support Technician, Entry-level Help Desk Technician, and IT Support Specialist

Course Details

Target Audience: High school, secondary and 2-year college vocational students, IT and non-IT fields university students, career changers

Estimated Time to Completion: 70 hours

Prerequisites: None

Course Delivery: Instructor-led

Learning Component Highlights:

- 39 modules
- 48 practice labs
- 160+ interactive activities, videos, & quizzes
- 15 module exams
- 1 final exam

Course Recognitions: Digital Badge

Certification Aligned: Cisco Certified Support Technician (CCST) Networking

Recommended next certification:
Cisco Certified Network Associate (CCNA) or
CyberOps Associate



Requirements

- ASC Alignment: Required
- Instructor Training: Optional
- Physical Equipment: Not Required

Network Technician and Network Support Technician

Description:

Entry-level network support personnel have the basic knowledge and skills necessary to demonstrate how networks work, including the devices, media, and protocols that enable network communication.

You are not yet ready to take on leading roles, but you have a broad range of knowledge and skills to participate and assist with tasks performed by experienced networking professionals.



• Other job titles:

- Entry Level IT Support Technician
- Entry Level Help Desk Technician
- Specialist in IT support
- Level 1 Help Desk Support

• Experience level:

- 0 – 1 years

Skills:

- Explain the basic fundamentals of the network.
- Identify common network devices, components, and accessories; endpoint devices, routers, switches, access points.
- Perform basic troubleshooting and demonstrate effective helpdesk methodologies and best practices .
- Explain basic security concepts.

Certification:

- Cisco Certified Support Technician (CCST) Network



Recognitions and awards

Marathon NetGames

Criteria:

- Awards will be regional and will recognize the best instructors, academies and ASCs.
- For instructors and academies: the number of students who completed classes registered on NetGames.

- For ASCs:
$$\left[\sum \text{Academy participants} \right]^2 \times \left[\sum \frac{\text{Total student completions}}{\text{Academy participants}} \right]$$

Academies and ASCs:

- Top 10 – Recognition Certificate
- Top 5 – Recognition Certificate and Virtual Trophy



Recognitions and awards Marathon NetGames

Instructors:

- Top 5 – Recognition Certificate and kit Cisco Store
- Certificate of Participation and a voucher for CCST Network certification from Certiport* to instructors with more than 5 student completions.

**Up to 140 vouchers distributed according to the highest number of students.
100% voucher for the exam, does not include the cost of programming at the Certification Center.*

Net New Instructors:

- Criteria: new instructors who have opened their first class on NetAcad.com to participate in this marathon. The instructor must be the lead instructor of the class and the one who registered the class on the form.
- Top 5 – Recognition Certificate and kit Cisco Store
- Certificate of Participation and a voucher for CCST Network certification from Certiport** to instructors with more than 5 student completions.

***Up to 30 vouchers distributed according to the highest number of students.
100% voucher for the exam, does not include the cost of programming at the Certification Center.*



Steps to participate and improve marathon performance

1

Organize your academy for the new Net Games weeks , of **March 24 to June 8, 2025** .



2

Assign a instructor dedicated to managing the class and answering students' questions.



3

'**Networking Fundamentals**' course class + **instructor-led exam** at [.netacad.com](https://www.netacad.com) using your NetAcad instructor credentials .



4

NetAcad Academy instructors must name open classes with the following text at the beginning < # **NetGamesLatam_...** >



5

Institutions interested in participating in NetGames must **register on [the form](#)** and agree to the Terms and Conditions.



6

The academy promotes the course in its community and enrolls its students who should not start before **March 24** .



7

Instructors must engage students to **complete the course by June 8**. Free, self-paced, online course, although the Academy may choose to do follow-up and synchronous classes.



8

Compete for prizes and earn regional recognition for your Academies, Instructors and ASCs . Students will receive certificates and digital badges and can participate in the *Capture the Challenge Flag*.



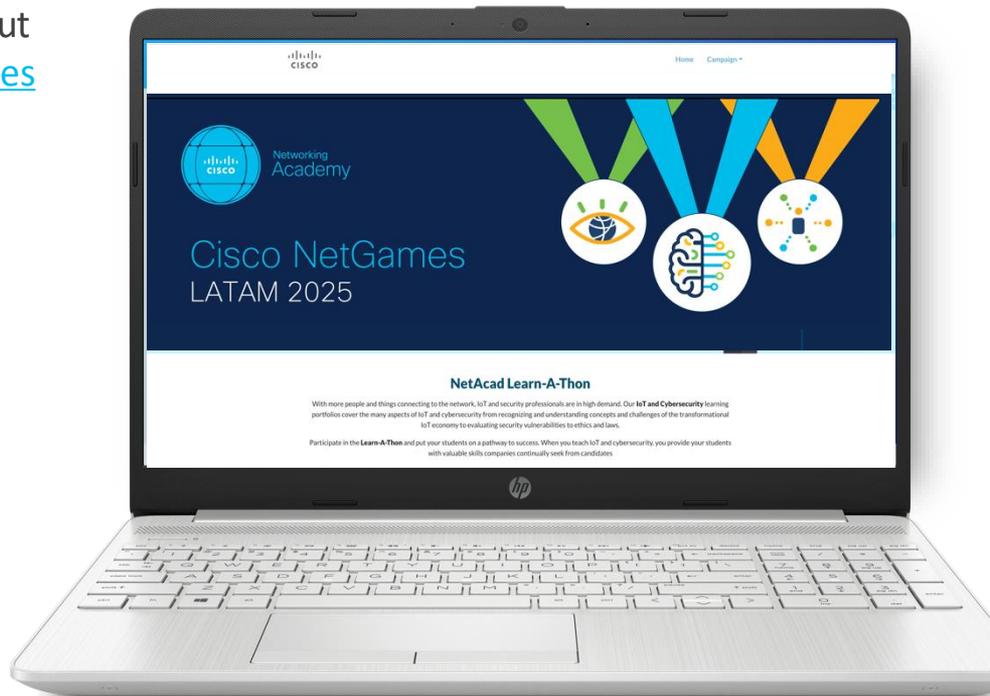
Cisco NetGames LATAM website

Terms and Conditions



All information and marketing pieces (in Spanish) about NetGames are available at: <http://cs.co/CiscoNetGames>

Terms and conditions for Cisco instructor and academies participation are available: http://cs.co/TC_NetGames



Class registrant form

Marathon Cisco NetGames LATAM

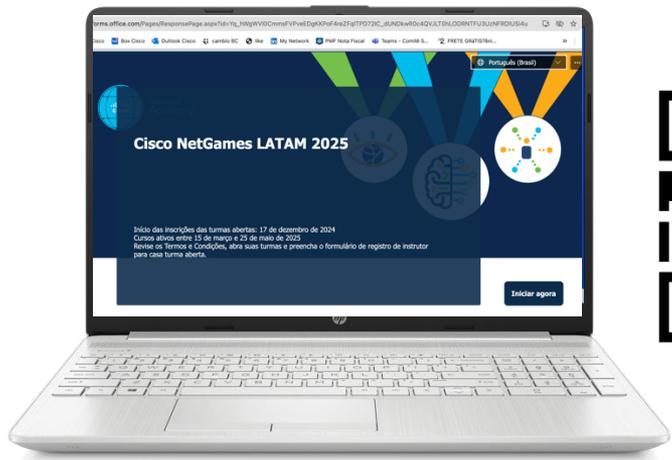


Register your academy and your courses in the form:

http://cs.co/clases_NetGames

Class registration is individual for each instructor.

Cisco Academy can register more than one class.



IMPORTANT:

- It is mandatory to name open classes with the following text at the beginning
<#NetGamesLatam_.....>
- Please remember to add the course self-registration URL to the form.
- The class start date cannot begin before **March 24, 2025.**

Capture The Flag challenge – Step by step for students

The Capture The Challenge Cisco NetGames LATAM Flag is dedicated to students. Test your knowledge and win a place in this competition.

Please reserve your calendar for the Challenge to take place virtually and synchronously on June 27, 2025, from 9:00 am to 12:00 pm (Mexico time). The Challenge platform will be in English.

Receive awards and recognition! Be a Net Champion in this Challenge that will bring together the best students from all over Latin America. Get ready for these games!

1

2

3

4

5

6

Participate in the Cisco Net Games LATAM 2025 Marathon. Register for a class and take the Networking Fundamentals course + Exam between March 24 and June 8, 2025 and get your certificate and digital badge.

Register your interest in participating in the *Capture The Challenge Flag* before June 22, 2025. Places limited to 1,500 students.

Find out the winners on the day of the Challenge, June 27, 2025, at 2 pm (Mexico time).

Recognitions and Awards

Capture The Flag challenge

Criteria:

- Winning Students: The first students to finish with the highest score on the Capture The Flag platform.

Students:

- Top 10 will receive a Certificate of Recognition, and a CCST Network certification voucher offered by Certiport*.
- Top 5 Net Champions will receive a Certificate of Recognition, a virtual trophy, a CCST Network certification voucher offered by Certiport*, and a Cisco Store kit.
- All participating students who complete at least 25% of the challenge will receive a Certificate of Participation.

Instructors and Academies:

- Top 10 instructors and academies of the *Net Champions* will receive a Certificate of Recognition.

***Voucher de 100% sobre el examen, no incluye el costo de programación en el Centro de Certificación.*





Networking
Academy

Cisco NetGames LATAM 2025

Be ready for these games!

Be a *Net Champion!*

*If in doubt, please contact us by email:
netacad-learnathons@external.cisco.com*

